

Andrea Donovan



Global Threads Local Ties

SIEBA CONFERENCE 25-26 JUNE 2024

Speaker Bio:



**Director of International
Students, Botany Downs
Secondary College, Auckland**

Topic -
Offshore Marketing
Collaboration - Collaboration
not Competition

Andrea Donovan began working at Botany Downs Secondary College after returning from her OE in 2006. At BDSC she was employed as an English teacher and over the course of the next few years she took on various roles including HOD ESOL, Dean of International Students and Manager of International students. Just prior to Covid she accepted a role as Director of International Students at Sancta Maria College where she spent the next 2.5 years over the covid period. An opportunity arose to return to Botany Downs Secondary College in 2022 where she became co - director with Enda Mckenna.

Andrea is passionate about collaboration and is the cluster lead of the South and East Auckland Cluster, she has been involved with leading projects within this cluster to build the reputation of the region and its offering to international students.

Andrea has seen the value in collaborative marketing and markets with 3 other schools in her key markets. These trips provide many learning opportunities from the other directors, we say we are constantly working as our conversations always come back to work and how we can do better, even on our rare days off!



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