



Global Threads Local Ties

SIEBA HUI 25-26 JUNE 2024

We are very pleased to announce that the third SIEBA Hui will take place on June 25th and 26th 2024.

The inaugural SIEBA National Hui in 2017 was a great success followed up by a doubling in delegates in 2018. This was in large part due to the wonderful support and the contributions of delegates, presenters, exhibitors, and SIEBA friends. Having missed out in 2020 and 2022 due to the pandemic, we are excited to be hosting this event once again and we would love you to be part of the SIEBA Hui for 2024.

This year's Hui will take us to the Due Drop Event's centre in Auckland. We are looking forward to welcoming back international directors and principals, and the 2024 Hui will also be open to international deans, homestay coordinators and administrators. This means we are expecting more delegates which means more opportunities for exhibitors to network and promote their services.

The theme for our 2024 Hui is "Global Threads, Local Ties - Achieving More Together" with a focus on collaboration, partnerships, and working together to support and grow the international education in the school sector.

WHERE AND WHEN

JUNE 25TH and 26TH 2024 Due Drop Events Centre Manukau Auckland

BECOME AN EXHIBITOR AT THE 2024 SIEBA HUI

All exhibitors will receive:

- Brand recognition and details listed on the registration app.
- Exhibitor space for two representatives (registration link will be provided).
- Promotional material in delegate bags.
- Lunch and refreshments on each day of the event.
- Two tickets to the awards dinner on the evening of the 25th June.
- 2m table, white tablecloth, power, 2 chairs.
- Brand recognition on screens around event where possible.
- Opportunity to add a prize in the app prize draws.
- Access to attendee list post event. The attendee list will include names of consented attendees only.
- One free classified listing in the SIEBA website marketplace.

COST

Exhibition Fee: \$4,000 plus GST (Limited spaces available)

FURTHER INFORMATION

Expected Delegate Numbers: We are expecting between 350 and 400 conference delegates from primary, intermediate and secondary schools all over New Zealand.

KEY DATES

- February 2024: Registrations open
- 15th May 2024: Exhibition bookings close
- 24th June 2024: Trade pack-in
- 25th - 26th June 2024: 2024 SIEBA Hui

PROMOTION

Exhibitors are entitled to promote their involvement in the 2024 SIEBA HUI through their own emails, letterheads, accounts, websites, and other customer communications, in addition to the promotion provided by SIEBA to its members.

EXPRESSION OF INTEREST

To secure your place at the 2024 SIEBA HUI, please register your interest by completing the below form and returning it to Kas Craw, SIEBA Office Manager, E: kas@sieba.nz M: 07 863 6349

Thank you very much for your interest in the SIEBA HUI for 2024 and for your ongoing support for international education in New Zealand schools. We sincerely look forward to the opportunity to work together in 2024.

Warm regards,

The SIEBA Team

2024 SIEBA HUI EXHIBITOR REGISTRATION FORM

We would like to be an Exhibitor at the 2024 SIEBA HUI.

In addition to being an exhibitor, we would like to donate a prize for the spot prize draws. Please indicate: Yes please No thanks

EXHIBITOR DETAILS

Organisation:

Contact Person:

Position:

Business Address:

Telephone:

Mobile:

Email:

Please forward your exhibitor registration form to SIEBA: Kas@sieba.nz

Upon receipt of your form, you will receive a confirmation of your exhibitor registration and in early to middle of March, our trade partner, Event Smart, will be in touch with you with an Exhibitor Agreement and further information. Exhibitor acceptance is subject to approval by SIEBA.

Thank you for your interest in this event and your support for international education in New Zealand schools.